



17575 PEAK AVENUE MORGAN HILL, CALIFORNIA 95037

Morgan Hill Library
660 West Main Avenue
Morgan Hill, California

Chairperson:	Vacant
Vice Chair:	Loren Burks Winzeler
Commission Member:	Susan Brazelton
Commission Member:	Tim Hennessey
Commission Member:	Judith Cowen
Commission Member:	Paul Lake
Commission Member:	Bill Haskell

LIBRARY, CULTURE AND ARTS COMMISSION REGULAR MEETING

May 13, 2014

7:00 P.M.

AGENDA

CALL TO ORDER

ROLL CALL ATTENDANCE

DECLARATION OF POSTING OF AGENDA

Per Government Code 54954.2

PLEDGE OF ALLEGIANCE

OPPORTUNITY FOR PUBLIC COMMENT

PUBLIC COMMENT

Members of the public are entitled to address the Library, Culture, & Arts Commission concerning any item within the Commission's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Library, Culture & Arts Commission is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

ADOPTION OF AGENDA

LIBRARY REPORTS

- | | |
|--|------------------------------------|
| A. COUNTY LIBRARY REPORT
Legislation, Funding & Budgeting, JPA | County Librarian |
| B. MORGAN HILL LIBRARY REPORT
User Statistics-Staffing-Programs-Upcoming Events | Community Librarian |
| C. FRIENDS OF THE LIBRARY REPORT | President |
| D. CITY OF MORGAN HILL UPDATE
Update on City Events Relating to Arts and Culture | Community Services Director |

CONSENT CALENDAR

1. **APPROVAL OF MEETING MINUTES FOR January 14, 2014**
2. **APPROVAL OF MEETING MINUTES FOR March 11, 2014**

BUSINESS

3. **UPDATE COMMISSION ON JOINT COMMISSION/MAYOR TASK FORCE MEETING:**
Recommended Action: Receive Verbal Report from Commissioner Hennessey
4. **COMMISSION SELECTION OF CHAIR AND VICE CHAIR**
Recommended Action: 1.) Select Chair and Vice Chair
5. **2014 -15 WORK PLAN DEVELOPMENT**
Recommended Action:
 - 1.) Review Council Priorities
 - 2.) Review Draft Work Plan from 2013/14.
 - 3.) Develop Work Plan Items for 2014/15 in alignment with Council Goals

ANNOUNCEMENTS

FUTURE COMMISSION INITIATED AGENDA ITEMS:

Note: in accordance with Government Code Section 54954.2(a), there shall be no discussion, debate and/or action taken on any request other than providing direction to staff to place the matter of business on a future agenda.

ADJOURNMENT to the next monthly meeting at **7:00 p.m.** on July 8, 2014, Morgan Hill Library, 660 West Main Avenue, Morgan Hill.

NOTICE

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act that are distributed to a majority of the legislative body less than 72 hours prior to an open session, will be made available for public inspection at the Office of the City Clerk at Morgan Hill City Hall located at 17575 Peak Avenue, Morgan Hill, CA, 95037 at the same time that the public records are distributed or made available to the legislative body. (Pursuant to Government Code 54957.5)

PUBLIC COMMENTS ON ITEMS NOT APPEARING ON AGENDA

Following the opening of the Meeting, the public may present comments on items ***NOT*** appearing on the agenda that are within the Commission's jurisdiction. Should your comments require Commission action; your request will be placed on the next appropriate agenda. No discussion or action may be taken until your item appears on a future agenda. You may contact the Clerk for specific time and dates. This procedure is in compliance with the California Public Meeting Law (Brown Act) G.C. 54950.5. Please limit your presentation to three (3) minutes.

PUBLIC COMMENTS ON ITEMS APPEARING ON AGENDA

The Library, Culture & Arts Commission welcomes comments from all individuals on any agenda item being considered by the Commission. Please complete a Speaker Card and present it to the Clerk. This will assist the Members in hearing your comments at the appropriate time. Speaker cards are available from staff. In accordance with Government Code 54953.3 it is not a requirement to fill out a speaker card in order to speak to the Commission. However, it is very helpful to the Commission if speaker cards are submitted. As your name is called, please walk to the podium and speak directly into the microphone. Clearly state your name and address and then proceed to comment on the agenda item. In the interest of brevity and timeliness and to ensure the participation of all those desiring an opportunity to speak, comments presented to the Commission are limited to three minutes. We appreciate your cooperation.

NOTICE

AMERICANS WITH DISABILITIES ACT (ADA)

The City of Morgan Hill complies with the Americans with Disability Act (ADA) and will provide reasonable accommodation to individuals with disabilities to ensure equal access to all facilities, programs and services offered by the City. If you need special assistance to access the meeting room or to otherwise participate at this meeting, including auxiliary aids or services, please contact the Office of the City Clerk at City Hall, 17555 Peak Avenue or call 779-7259 or (Hearing Impaired only - TDD 776-7381) to request accommodation. Please make your request at least 48 hours prior to the meeting to enable staff to implement reasonable arrangements to assure accessibility to the meeting.

If assistance is needed regarding any item appearing on the agenda, please contact the Office of the City Clerk at City Hall, 17575 Peak Avenue or call 779-7259 or (Hearing Impaired only - TDD 776-7381) to request accommodation.

NOTICE

Notice is given, pursuant to Government Code Section 65009, that any challenge of Public Hearing Agenda items in court, may be limited to raising only those issues raised by you or on your behalf at the Public Hearing described in this notice, or in written correspondence delivered to the Commission at, or prior to the Public Hearing on these matters.

NOTICE

The time within which judicial review must be sought of the action by the Commission which acted upon any matter appearing on this agenda is governed by the provisions of Section 1094.6 of the California Code of Civil Procedure.

May 2014
Commission Report
Nancy Howe, County Librarian

JPA Meetings

The Santa Clara County Joint Powers Authority (JPA) Board met on April 17th for a first review of the next fiscal year's budget and also a review of proposed revisions to the library behavior policy. Both items will be on the agenda for approval at the next JPA meeting on Thursday, June 5th at 1:30 pm at the Services and Support Center, 1370 Dell Avenue, Campbell. Meetings are open to the public. Staff presented a "status quo budget" of \$38,551,868. Modest increases in property taxes are expected to cover increasing costs. No service cuts are projected.

Summer Reading Program: Fizz-Boom-Read!



Enjoy an explosion of fun: June 1 - August 31

The Summer Reading Program celebrates science and reading with challenges, performances, and prizes as part of Fizz-Boom-Read!

Summer learning is critical to our children's education and the public library plays an essential role in preventing learning loss. Studies show that summer reading loss is cumulative. By the end of 6th grade, children who consistently lose reading skills over the summer will be two years behind their classmates. A fact sheet, *Why Summer Reading Matters*, is included with this report.

Encouraging kids to read what they want, when they want, is a powerful cure for summer slide. Our librarians will help kids maintain or even boost those hard-won reading skills through:

- Developing a daily reading habit;
- Satisfying curiosity beyond the bounds of the school-year curriculum;
- Discovering new interests.

Teens and Adults can join in on the fun too! Teen participants will see sparks fly at the library all summer long during the teen Spark a Reaction summer reading program. Adults can explore "Literary Elements" to be found in library materials and programs about science and all its aspects.

All ages can connect with the library's online reading log, win prizes, check out their free performances and programs, and explore the library's huge selection of great materials in digital and physical formats.

Your Community Librarian will provide details about your library's special events.

New Senior Resources Placemats

Our Bookmobiles make regular stops at senior centers, assisted living centers, and other facilities that

provide free meals to seniors. The placemats provide information about essential library, health and social services, and are being distributed to local organizations that provide free meals to seniors and/or have “meals on wheels” programs for homebound seniors. The Bookmobile staff has distributed 2,150 placemats to 17 local service organizations. Copies will be distributed at the Commission meetings.

DIY Energy Toolkits



SCCLD has partnered with Silicon Valley Energy Watch, San Jose Public Library, and Sunnyvale Public Library and PG&E to bring the Do It Yourself (DIY) Energy Toolkits to several libraries in Silicon Valley.

Toolkit users get to keep four compact fluorescent light bulbs (CFLs), three faucet aerators, a low-flow showerhead, outlet gaskets, weather stripping and water leak detection tablets.

Devices that enable the measurement of energy and water use are to be returned to the library in the toolkit box, and include:

- A Kill-A-Watt[®] Meter for measuring the energy use of appliances and equipment
- A thermal detector that checks for heat loss through windows, vents and doors
- A special thermometer that helps set refrigerators and freezers to appropriate temperatures
- A water flow rate bag that measures the true rate of flow from faucets and showerheads

The DIY Energy Toolkits check out for three weeks. For more information:

<http://www.sccl.org/about/library-news/press-releases/diy-toolkit-at-libraries-helps-residents-reduce-energy-and-water-bills>

5.13.14

Why Summer Reading Programs Matter

Summer Learning Loss

When young people aren't engaged in educational activities during the summer, they experience learning loss.¹

Reading just 5 books over the summer can prevent summer learning loss.²

In a study of fourth graders, the students who read for fun every day scored the highest on reading assessment tests.³

Summer reading loss is cumulative. By the end of 6th grade, children who consistently lose reading skills over the summer will be two years behind their classmates.⁴

Students who participated in a summer reading program had better reading skills at the end of third grade and scored higher on standardized tests than students who did not participate.⁵

The Achievement Gap

Children who have easy access to books read more books. The more children read, the better their fluency, vocabulary, and comprehension.¹³

Children who don't read proficiently by third grade are four times more likely to leave high school without a diploma than proficient readers. Summer Reading programs encourage young children and families to read regularly and libraries provide access to reading materials year round.⁶

Rich, engaging and free educational activities like summer reading programs are excellent tools to address the achievement gap. More than half of the achievement gap between lower and higher-income youth can be explained by unequal access to summer learning opportunities.⁸

Ensuring that books are available to any child at any time of the year is a necessary step towards closing the reading achievement gap.¹⁶

Children living in poverty are more likely to lose reading skills over the summer than children whose families are more affluent. Regular access to public libraries can make the difference between their summer setback and summer success.^{6,7}

Reading for Pleasure and Summer Reading Programs

Students read more when they can choose materials based on their own interests. Self-selection, access to books, and sharing books are essential factors in reading motivation and are key elements of summer reading programs.^{9,17}

Students who participated in the public library summer reading program had better reading skills at the end of third grade and scored higher on the standards test than the students who did not participate.⁵

Free, voluntary reading is essential to helping students become better readers, writers, and spellers. Summer reading programs help increase young people's interest in reading.^{9,12}

Summer reading programs encourage parents to read with their children and highlight the joys of reading aloud. Reading aloud to children at an early age is the most effective way to help them learn language and to communicate with the written word.⁴

Students who read widely and frequently are higher achievers than students who read rarely and narrowly.¹⁵

Students who read recreationally out-perform those who do not.^{9,11}

Reading empowers critical thinking skills. It can enhance empathy and lead to greater understanding of people who are different from ourselves, and it can help us appreciate other points of view.¹⁴

Reading for pleasure is one of the building blocks needed for young people to grow into healthy, productive adults.¹⁰

Public libraries help young people feel safe, cared for, useful, and valued.⁹

For additional research on the importance of summer reading, please visit the [California Library Association's Summer Reading research page](#).

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2. "Let's Read Let's Move." United We Serve. The White House. n.d. Web. <<http://www.serve.gov/?q=site-page/lrlm>>
3. "Reading 2011: National Assessment of Educational Progress at Grades 4 and 8." U.S. Department of Education. National Center for Education Statistics. 2011. Web. <<http://nces.ed.gov/nationsreportcard/pdf/main2011/2012457.pdf>>
4. "Literacy Issues: RIF Brings Solutions." Reading is Fundamental. n.d. Web. <<http://www.rif.org/us/about/literacy-issues.htm>>
5. Susan Roman, Deborah T. Carran, and Carole D. Fiore. "The Dominican Study: Public Library Summer Reading Programs Close the Reading Gap." Dominican University Graduate School of Library & Information Science. 2010. Web. <http://gslis.dom.edu/sites/default/files/documents/IMLS_finalReport.pdf>
6. Hernandez, Donald J. "Double Jeopardy: How Third-Grade Reading Skills and Poverty Influence High School Graduation." The Campaign for Grade-Level Reading. The Annie E. Casey Foundation. 2012. Web. <<http://gradelevelreading.net/wp-content/uploads/2012/01/Double-Jeopardy-Report-030812-for-web1.pdf>>.
7. Kim, Jimmy. "Summer Reading and the Ethnic Achievement Gap." Journal of Education for Students Placed at Risk (JESPAR). 2004. Web. <<http://www.ala.org/research/librariesmatter/node/161>>
8. "Seize the Summer: Keep Kids Active & Engaged in Learning." Home Room: The Official Blog of the U.S. Department of Education. U.S. Department of Education. n.d. Web. <<http://www.ed.gov/blog/2013/06/seize-the-summer-keep-kids-active-engaged-in-learning/>>
9. "Why Public Library Summer Reading Programs Are Important." Wisconsin Department of Public Instruction. n.d. Web. <<http://pld.dpi.wi.gov/files/pld/pdf/slp-points.pdf>>
10. "40 Developmental Assets for Adolescents." Search Institute. n.d. Web. <<http://www.search-institute.org/content/40-developmental-assets-adolescents-ages-12-18>>.
11. Sanchez, Elaine. "United States Department of Defense Libraries Launch Summer Reading Program." Defense.gov. US Department of Defense. 2001. Web. <<http://www.defense.gov/news/newsarticle.aspx?id=64293>>
12. Krashen, Stephen. "Free Reading." Pasco School District. School Library Journal. 2006. Web. <[http://www.psd1.org/cms/lib4/WA01001055/centricity/domain/34/admin/free_reading_\(2\).pdf](http://www.psd1.org/cms/lib4/WA01001055/centricity/domain/34/admin/free_reading_(2).pdf)>
13. "Report of the National Reading Panel: Findings and Determinations of the National Reading Panel by Topic Areas." National Institute of Health. 2006. Web. <<https://www.nichd.nih.gov/publications/pubs/nrp/Pages/findings.aspx>>
14. "The National Reading Campaign is Here to Make Reading a Priority for Canada!" Young Readers. National Reading Campaign. n.d. Web. <http://youngreaders.ca/?page_id=326>
15. "Understanding How Classroom & Libraries Work: Research Results | Scholastic.com." Scholastic Teachers. Scholastic. n.d. Web. <<http://www.scholastic.com/teachers/article/understanding-how-classroom-libraries-work-research-results>>
16. Richard L. Allington, Anne McGill-Franzen et al. "Addressing Summer Reading Setback Among Economically Disadvantaged Elementary Students." *Reading Psychology*. 2010. Web. <<http://momagic.org/files/2010/05/AmelioratingSummerSetback.pdf>>
17. Edmunds, K. M. and Bauserman, K. L. "What Teachers Can Learn About Reading Motivation Through Conversations With Children." *The Reading Teacher*. 2006. Web. <[http://olms1.cte.jhu.edu/olms/data/resource/4740/RT-59-5-Motivation Edmunds.pdf](http://olms1.cte.jhu.edu/olms/data/resource/4740/RT-59-5-Motivation%20Edmunds.pdf)>

The California Summer Reading Program is a project of the California Library Association, supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, a federal grant program administered in California by the State Librarian.

Library Commission Report
May, 13 2014
Peggy Tomasso, Community Librarian

March Statistics

	2014	2013
Total Circulation	68,444	65,655
Adult/Teen Circulation	34,809	34,999
Children's Circulation	33,635	30,656
Total # of Programs	69	45
Total # of Attendees	2,294	1,620
New Cards	197	212
Gate Count	27,539	25,785

Summer Reading for children, teens and adults:

See attached program flyers.

Programs not listed on the flyer:

Pajama Party: Kids come in their PJ's for a special series of bedtime storytimes featuring stories, songs & science experiments. Wednesdays @ 7 p.m. June 13th – July 23rd.

Creative Writing Workshop for Kids: children will be exploring writing topics through music, art and drama. Workshops will be held on June 13, June 20th, and June 27th from 3-4:30.

Local Wildlife Workshops: Santa Clara County park ranger will bring animal skulls and pelts and talk about how animals obtain food, shelter and water. Workshops will be on June 19th & July 17th at 3:00.

Outreach: Morgan Hill Community Conference which was a joint project of the Morgan Hill Unified School District, the City of Morgan Hill, the YMCA, the library and the Friends was attended by approximately 65 families. Ray, our Spanish speaking librarian, connected with many of them and has seen many of them come in the library to use our services.

Staff:

Jeff Binschus has joined our staff as our new Senior Clerk. Jeff has worked for the library district since 2001 as a page, clerk and as a materials' handler at the library's services and support center. Jeff loves to travel with his wife, preferably out of the country. They have been to the UK, Italy, France, Mexico, and all over the Caribbean. He also loves automobiles - whether it is wrenching, driving, racing, or just reading about them. He comes from a family with a French background so he loves fine dining with all its complexities. His wife is in nursing school studying to become a RN, and they have a 12 lb Cockapoo.

* The library will be hiring a new children's librarian as soon as there is an active list.



MORGAN HILL LIBRARY

2014 SUMMER READING CLUB

- ★ Set your own reading goal
- ★ Choose any books—including graphic novels, audiobooks and eBooks
- ★ Receive a free book for signing up and a certificate for finishing
- ★ Sign-up beginning June 1st
- ★ Sign-up at the Information Desk or online at www.sccl.org
- ★ It's fun and it's free!
- ★ For kids 0-12 years old



Wednesday, June 18th at 3:00 p.m. Python Ron

Get up close and personal with bugs, snakes, and reptiles from around the world!

Wednesday, June 25th at 2:00 p.m. Fire & Ice with Mad Science

Watch "magical" chemical potions bubble, learn about the wonders of dry ice, air pressure, and more!

Wednesday, July 2nd at 3:00 p.m. Magic Show

Magician Brian Scott puts on a show like no other, combining magic, comedy and pure fun!

Saturday, July 19th at 3:00 p.m. The Hands on Universe

Learn about the Universe with Dr. Quinn Konopacky in this interactive activity for kids. Have fun with science as we explore celestial objects like planets, stars and black holes.

Wednesday, July 23rd at 3:00 p.m. Carnival of the Animals Puppet Show

Three classic tales: Three Little Pigs, the Tortoise and the Hare, and the Ugly Duckling are interwoven in this fanciful marionette puppet show.

Wednesday, July 30th at 3:00 p.m. Summer Reading Wrap-Up Party

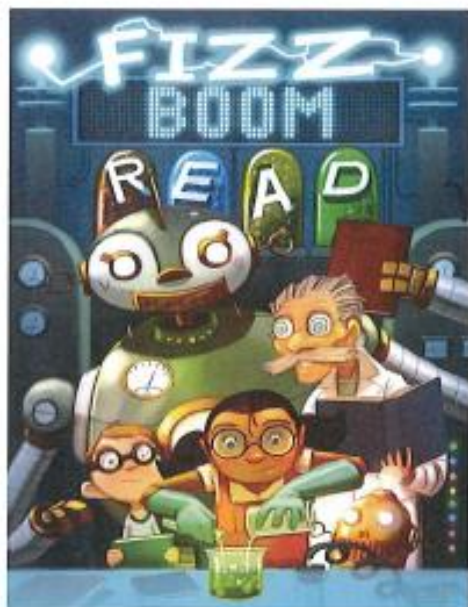
Reward yourself for being a great reader this summer and celebrate at our super science party!



All programs sponsored by the
Friends of Morgan Hill Library
Thank you Friends!

Morgan Hill Library | 660 W. Main Ave.
Morgan Hill, CA 95037 | 408-779-3196
www.sccl.org

 **santa clara**
county
library district



BIBLIOTECA DE MORGAN HILL

CLUB DE LECTURA DE VERANO 2014

- ★ Fija tu propia meta de lectura
- ★ Escoge los libros que quieras — incluyendo libros gráficos, audiolibros y libros descargables
- ★ Recibirás un libro gratis por registrarte y un certificado al terminar
- ★ Registro comienza el 1ro de Junio
- ★ Regístrate en el Mostrador de Información para Niños o en-linea en www.scccl.org
- ★ ¡Es divertido y es gratis!
- ★ Para niños de 0-12 años



Miércoles, 18 de Junio a las 3:00 p.m. Python Ron

¡Visita de cerca y en persona con insectos, serpientes y reptiles de alrededor del mundo!

Miércoles, 15 de Junio a las 2:00 p.m. Fuego & Hielo con Mad Science

¡Observa pociones químicas "mágicas" burbujeando, aprende sobre las maravillas del hielo seco, la presión del aire, y mucho más!

Miércoles, 2 de Julio a las 3:00 p.m. Espectáculo de Magia

¡El mago Brian Scott da un espectáculo como ninguno, combinando magia, comedia y pura diversión!

Sábado, 19 de Julio a las 3:00 p.m. The Hands on Universe –Universo Práctico

Aprende sobre el Universo con el Dr. Quinn Konopacky en esta actividad interactiva para niños. Diviértete con la ciencia mientras exploramos objetos celestiales como planetas, estrellas y agujeros negros.

Miércoles, 23 de Julio a las 3:00 p.m. Espectáculo de Marionetas—Carnaval de

Animales *Tres cuentos clásicos: Los Tres Cerditos, La Tortuga y la Liebre, y El Patito Feo son etrelazados en este imaginativo espectáculo de marionetas.*

Miércoles, 30 de Julio a las 3:00 p.m. Fiesta del Final de Lectura de Verano

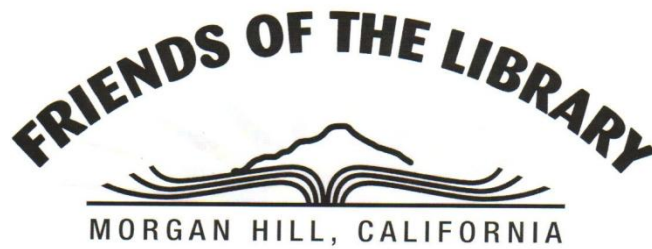
¡Premiate por ser un gran lector este verano y celebra en nuestra super fiesta de ciencia!



Todos los programas son patrocinados por los Amigos de la Biblioteca de Morgan Hill. ¡Gracias, Amigos!

Biblioteca de Morgan Hill | 660 W. Main Ave.
Morgan Hill, CA 95037 | 408-779-3196
www.scccl.org





Report to the Library, Culture and Arts Commission,

May 13, 2014

Teresa Stephenson, President

- **Friends Activities**

We had a special sale of children/teen books on March 20 and 22 coinciding with story time in the program room. We didn't make a lot of money at 10 cents a book but we had lots of happy mothers and children.

At the board meeting we voted to extend a 10% discount on items in the book store for all teachers. Tell any teachers you may know. We also decided that our book store discount card is not valid for big book sales.

Art ala Carte was a success. We had the children build small airplanes out of clothespins and craft sticks and also had them pick out a free book. Our table was well attended.

The next big book sale will be held on June 28 in the program room.

Don't forget to renew your membership in the Friends for 2014!

- **Upcoming Activities**

- May 17 – W.E.R.C. Owl Program
- June 28 - Summer Big Book Sale



Agenda Item # 1
Submitted for Approval: March 14, 2014

17575 PEAK AVENUE MORGAN HILL, CALIFORNIA 95037

CITY OF MORGAN HILL
LIBRARY, CULTURE AND ARTS COMMISSION
REGULAR MEETING
MINUTES - JANUARY 14, 2014

CALL TO ORDER

Chairperson Pamala Meador called the meeting to order at 7:01pm.

ROLL CALL ATTENDANCE

Present: Commissioners: Pamala Meador, Loren Burks-Winzeler,
Jorge Artilles, Tim Hennessey,
Absent: Commissioner(s): Amy Whelen, Susan Brazelton, and Kerry Perryman

DECLARATION OF POSTING OF AGENDA

Community Services staff Chris Ghione certified that the meeting's agenda was duly noticed and posted in accordance with Government Code Section 54954.2

PUBLIC COMMENTS

Chairperson Pamala Meador opened/closed the public comment period.

LIBRARY REPORTS

A. COUNTY LIBRARY REPORT	County Librarian
Written and verbal report delivered	
B. MORGAN HILL LIBRARY REPORT	Community Librarian
Written and verbal report delivered	
C. FRIENDS OF THE LIBRARY REPORT	President
Written and verbal report delivered	

WORK PLAN UPDATES

City Liason - No action item

Permanent Public Art - Inventory is done. Commissioner Amy Whelen to report.

Art & Cultural Events - No action item to report

Library Outreach & Support - No action item to report

CONSENT CALENDAR

1. APPROVAL OF MEETING MINUTES FOR July 9, 2013
2. APPROVAL OF MEETING MINUTES FOR Sept 10, 2013

BUSINESS

3. DISCUSS CONCEPT PRESENTED BY DR. AVI ELLAM AMZALLAG
1) Commission recommends further discussion and review. 2) Commissioners Artiles, Burks and Meador to review.
4. REVIEW OF CITY COUNCIL POLICY CP96-02 REGARDING TERM AND SELECTION OF CHAIR AND VICE CHAIR OF CITY BOARDS AND COMMISSIONS
No action item.
5. WAITING FOR THE TRAIN STATUE MAINTENANCE SCHEDULE
No action item. Recommending this item be taken off Business Agenda.
6. 2013-2014 DRAFT WORK PLAN
Meador and Hennessey met with Mayor's Task Force. No action.

ANNOUNCEMENTS

No announcements made.

FUTURE COMMISSION INITIATED AGENDA ITEMS

Note: In accordance with Government Code 54954.2(a), there shall be no discussion, debate and/or action taken on any request other than providing direction to staff to place the matter of business on a future agenda.

ADJOURNMENT

There being no further business, Chairperson Pamala Meador adjourned the meeting at 8:43 p.m.

MINUTES RECORDED AND PREPARED BY:

Library Culture and Arts Commissioner Loren Burks-Winzeler



17575 PEAK AVENUE MORGAN HILL, CALIFORNIA 95037

**CITY OF MORGAN HILL
LIBRARY, CULTURE AND ARTS COMMISSION
REGULAR MEETING
MINUTES – MARCH 11, 2014**

CALL TO ORDER

Chairperson Pamala Meador called the meeting to order at 7:01pm.

ROLL CALL ATTENDANCE

Present: Commissioners: Pamala Meador, Loren Burks-Winzeler, Amy Whelan,
Tim Hennessey,
Absent: Commissioner(s): Susan Brazelton, Kerry Perryman, Jorge Artilles

DECLARATION OF POSTING OF AGENDA

Community Services staff Chris Ghione certified that the meeting's agenda was duly noticed and posted in accordance with Government Code Section 54954.2

PUBLIC COMMENTS

Chairperson Pamala Meador opened/closed the public comment period.

LIBRARY REPORTS

- A. COUNTY LIBRARY REPORT
Written and verbal report delivered
- B. MORGAN HILL LIBRARY REPORT
Written and verbal report delivered
- C. FRIENDS OF THE LIBRARY REPORT
Written and verbal report delivered

WORK PLAN UPDATES

No Updates

CONSENT CALENDAR

1. APPROVAL OF MEETING MINUTES FOR January 14, 2014 – NOT APPROVED

BUSINESS

2. **UPDATE COMMISSION ON JOINT COMMISSION/MAYOR TASK FORCE MEETING:** Commissioners Hennessey and Meador gave a report on the most recent task force meeting.
3. **COMMISSION SELECTION OF CHAIR AND VICE CHAIR**
No Action Taken. Need to wait for appointment of new commissioners.
4. **WAITING FOR THE TRAIN STATUE MAINTENANCE SCHEDULE**
No Action Taken
5. **2013 -14 DRAFT WORK PLAN**
No Action taken.

ANNOUNCEMENTS

Commissioner Whelan reported that she would not be reapplying for the Commission and this would be her last meeting.

FUTURE COMMISSION INITIATED AGENDA ITEMS

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ADJOURNMENT

There being no further business, Chairperson Meador adjourned the meeting.

MINUTES RECORDED AND PREPARED BY:

Chris Ghione, Community Services Director

CITY OF MORGAN HILL

CITY COUNCIL POLICIES AND PROCEDURES

CP 96-02

SUBJECT: POLICY REGARDING TERM AND SELECTION OF CHAIR AND VICE CHAIR OF CITY BOARDS AND COMMISSIONS

DATE: APRIL 17, 1996

REVISION DATE: DECEMBER 15, 1999, REVIEWED JUNE 27, 2007; AMENDED APRIL 16, 2008

ORIGINATING DEPT: CITY CLERK

In order to provide an efficient method for the selection of Chair and Vice-Chair from the members of the Boards and Commissions, it shall be the policy of the City Council of Morgan Hill to have these officers serve a one (1) year term beginning the first regular meeting date when the Boards and Commissions reorganize; following City Council appointments. A rotation system shall be followed in the selection of the Chair and Vice-Chair. The member who has served the longest on the Board or Commission without serving as Chair during the previous four (4) years shall be selected for the position of Chair. The member second in seniority who has not yet served during the previous four (4) years as Chair shall become Vice-Chair. If the member selected as Vice-Chair is on the Board or Commission at the time the next Chair is selected he/she shall become Chair.

Prior to selection as Chair, a Board or Commission member must serve a minimum of twelve (12) months on the Board or Commission. Each member's seniority shall begin upon the effective date of that member's appointment to the Board or Commission. If two (2) or more members have equal seniority, the Board or Commission shall make the selection. In the event a member otherwise eligible for selection declines the position, the member next in seniority shall be selected. A Board or Commission member will be eligible to serve another term as Chair and Vice Chair provided at least four (4) years have transpired since having previously served as Chair or Vice Chair respectively. Such period may be reduced by one year increments if no other Board or Commission member is eligible to serve due to a recent appointment or because a member otherwise eligible for selection declines the position. If two or more members are eligible to serve another term as Chair, the member who has served the longest on the Board or Commission since having previously served as Chair shall be first in seniority to serve another term as Chair and Vice Chair.

This policy shall remain in effect until modified by the City Council.

APPROVED: _____


STEVE TATE, MAYOR

Commissioner Appointment Dates:

Commissioners Brazelton & Hennessey – July 2011

Commissioner Burks Winzeler – May 2012

Commissioners Cowan, Lake, & Haskell – April 2014



City Council's Priorities, Goals, and Strategies 2014

2014 Commitment

For 2014, the City Council is committed to remaining focused on existing planning efforts, projects, and initiatives with an eye towards completing what has already been started.

Ongoing Priorities

The City Council is committed to providing high quality and sustainable services to the entire Morgan Hill community. Fundamental to the City Council's success are the ongoing priorities of:

- Enhancing public safety
- Protecting the environment
- Maintaining fiscal responsibility
- Supporting youth
- Fostering an organizational culture that focuses on teamwork, employee recognition, and open communication.

2014 Priorities

For 2014, the City Council continued five priorities from 2013 to move the community and organization forward.

- Stimulate Economic Development
- Enhance Community Engagement and Diversity
- Participate in Regional Issues
- Improve Organizational Effectiveness
- Finance and Advocate for Infrastructure Improvements

2014 Focus Areas

In addition to the City Council's priorities, four specific focus areas were recognized by the Council that require significant resources in 2014.

- Continue our General Plan Update, *Morgan Hill 2035*
- Pursue revitalization of our downtown through implementation of the Long Range Property Management Plan redevelopment sites and public investment.
- Approve and implement the Agricultural Lands Preservation Program and Southeast Quadrant Land Use Plan.
- Facilitate maintaining and enhancing the provision of medical services in Morgan Hill.

Supporting Youth

Goal

Create a safe and supportive community by providing opportunities for Morgan Hill's youth to succeed and develop their full potential.

Strategy

Further the community-wide progress that has been achieved by elevating the focus on actively promoting other initiatives that foster a healthy, active, supportive, and safe environment for all of our youth. Areas of focus include, but are not limited to, improving access to healthcare, transportation, employment, library services, the arts, healthy food, and promoting safe driving.

Strategy

Continue active City participation in the South County Youth Task Force, Community Transformation Grant, and other youth initiatives.

Stimulating Economic Development

Goal

Refine our economic development strategies to further expand the City's tax base and improves the quality of life of Morgan Hill's residents.

Strategy

Build upon the momentum of the Tourism Alliance to promote Morgan Hill as a destination for athletics, wineries, recreation, events, restaurants, agriculture, and many other activities.

Strategy

By May 2014, the City Council will receive a housing program report that summarizes current efforts and advances policy level discussion on new programs, projects, and initiatives intended to increase services and leverage funding.

Enhancing Community Engagement and Diversity

Goal

Foster an inclusive community environment that encourages broad based participation in public decision making, community building, and programs.

Strategy

By April 2014, the City Council will adopt a public participation plan that will serve as the foundation and expectation for the organization in planning efforts, project design, and other decision-making processes.

Strategy

The City will increase the use of social media, digital civic engagement technologies, and open data.

Strategy

The City will implement an employee communications and engagement training plan to build organizational capacity and ensure a comprehensive understanding of the City Council's expectations.

Goal

Strengthen community through greater awareness and appreciation of community diversity.

Strategy

The City will convene a diverse group of community leaders to develop a strategy for the City to cultivate broad based community participation in decision-making, programs, activities, and events.

Strategy

The Mayor and City Council will request that advisory commissions pursue the production of an event celebrating community diversity and showcasing local talent.

Participating in Regional Issues

Goal

Actively participate in regional issues that impact the Morgan Hill community.

Strategy

City Council Members and employees will foster and maintain positive intergovernmental and community organization relations at the local, regional, state, and federal levels.

Improving Organizational Effectiveness

Goal

Optimize the effectiveness of the City Council's advisory commissions.

Strategy

The Mayor and a Council Member will continue discussions with an ad-hoc committee of the Planning Commission, Parks and Recreation Commission, and Library, Culture, and Arts Commission to review roles, responsibilities, and effectiveness and make adjustments deemed appropriate by the committee and Council so that they are aligned with the Council's goals and priorities.

Financing and Advocating for Infrastructure Improvements

Goal

Provide a well maintained public infrastructure (streets, parks, utilities, and buildings).

Strategy

Prior to the end of September, the City Manager will provide a comprehensive report that identifies, quantifies, and prioritizes the needs to maintain the City's existing infrastructure.

Goal

Provide 100 year flood protection for the watershed of West Little Llagas Creek including Downtown Morgan Hill.

Strategy

In addition to encouraging Congress and the President to fulfill the federal promise made in 1964 to complete the Llagas flood protection project, explore alternative funding strategies to achieve project implementation.

Strategy

The City will continue to work with the Santa Clara Valley Water District and Army Corps of Engineers to expedite the acceptance of the Water District's contributed funds by the Army Corps for completion of the Limited Reevaluation Review.

ADOPTED

Morgan Hill City Council

February 5, 2014

Library Culture and Arts Commission FY 2013-14 Proposed Work Plan

Committee / Commission: LIBRARY, CULTURE, AND ARTS COMMISSION					
Overall Mission: To assist the City Council in accomplishing its goals by fostering an environment conducive to and supportive of the arts, culture, and life-long learning in Morgan Hill, working with existing community groups to promote resources, and facilitate partnerships.					
Project (Commissioner Responsible)	City Council Goal Supported	Start Date	Complete Date	Staff Resources Required	Desired Outcome
Liaison with City Departments, Other Community Groups, MH Citizens	Community Engagement & Organizational Effectiveness	July 1	June 30	Recreation Supervisor (minimal)	(1) Draft and send letter to appropriate City Staff to introduce new LCAC members and provide update of activities (Meador) (2) Participate with other City groups for LCAC related items (All) (3) Work to explore possibilities and include LCAC in City budget process as it pertains to city art and cultural projects (Artiles/All) (4) Monitor city and downtown activities, groups, and projects; offer support when needed (Hennessey/All)
Permanent and Proposed Public Art	Community Engagement	July 1	June 30	Recreation Supervisor (minimal)	(1) Publish art catalogue on City's website to better promote the collection and create a "Virtual tour" (Meador/Brazelton) (2) Respond to maintenance needs, particularly if art is damaged or harmful (All) (3) Update permanent art inventory (Whelan) (4) Monitor and support the Peace Pole project as necessary (Whelan) (5) Monitor and support the Romero project as necessary (Meador)
Art and Culture Events	Community Engagement Youth Economic Development	July 1	June 30	Recreation Supervisor (minimal)	(1) Organize LCAC booth for 2014 Art a la Carte (Whelan) (2) Investigate opportunity or partnership for expanding performing arts (All)

Committee / Commission: LIBRARY, CULTURE, AND ARTS COMMISSION

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Project (Commissioner Responsible)	City Council Goal Supported	Start Date	Complete Date	Staff Resources Required	Desired Outcome
Library Outreach and Support	Community Engagement & Youth	July 1	June 30	Recreation Supervisor (minimal)	(1) Promote library's services and features to the general public, particularly supporting the effort to get library cards for children, students, and new community members (Whelan) (2) Support the library's art contest involving the Morgan Hill 2035 theme (Whelan, Brazelton, Artiles, _____)

Staff Resources Required:
 0-50 hours: Minimal; 51-100 hours: Moderate; 100+ hours: Significant